

## Revolutionizing the Mobile VoIP Industry

Software company specializing in the R&D of optimized VoIP technologies for smart mobile devices. LIVE in 7 emerging markets for B2B and B2C solutions.

### PROBLEM for the Operator

Cellular operators face FINANCIAL challenges due to explosion of smart devices



- Increased network data load from smart devices has forced costly infrastructure upgrades
- SMS revenue erosion from smart apps like Facebook and WhatsApp using operators cellular data network
- Call revenue erosion from smart apps like Skype and Viber using Wi-Fi data on smartphones and tablets

Cellular operators face TECHNICAL challenges due to inefficient software



- Data hungry mobile software not designed to work on cellular Internet devices; very inefficient
- New messaging smart apps keep appearing and operator cannot keep up with rapid software evolution
- No operator benefits in offering a mobile VoIP service to compete with Wi-Fi dialers without Unique Selling Point

### SOLUTION for the Operator

OHGI delivers an operator branded mobile voice + messaging solution



- OHGI's smart app solution uses 10x less mobile Internet data and battery compared to legacy VoIP apps
- Lower data consumption = lower network data load per voice minute = lower operator costs
- Retro-compatible voice over IP software means efficient calls on legacy networks such as 2G and 3G deferring capex

Operator leverages its brand on cellular network and roaming relationships




- OHGI's operator deploys VoIP app in App Stores and offers budget-calling; using less cellular spectrum means lower call costs
- Current VoIP app software cannot compete on price or on quality compared to an operator using a OHGI service
- Offering optimized VoIP to roaming subscribers dramatically reduces roaming call costs to compete with Skype


### MARKET Opportunity


All mobile network operators can benefit from OHGI's technology, especially in emerging markets

- In 2016 there are 7.32 billion mobile subscribers with 76% pre-paid(1)
- In 2016 there are 3.9 billion smart devices with 46% penetration in emerging markets(2)
- In 2013 it was estimated that there were 150 million Migrant Workers living abroad(3)
- Mobile roaming is forecasted to grow to \$90 billion by 2018 and OHGI offers operators package-based roaming services where consumers are able to understand what they are paying for in a transparent and easier way(4)

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**RECENT NEWS**

February 13, 2017 – Secures License in Ghana Bringing the Benefits of Optimized VoIP to 18 Million Mobile Data Subscribers

February 7, 2017 – University Research Proves One Horizon’s VoIP Software is Significantly More Efficient than the World’s Leading VoIP Applications

February 2, 2017 – Enters 2017 \$2.6B Mobile Hotspot Market through License with Leading Pocket Wi-Fi Service Provider

**SELECT FINANCIALS**

Stock Symbol:	(NASDAQ: OHGI)
Share Price (2/6/2017):	\$0.30
52-Week Trading Range:	\$0.22 - \$1.27
Average Volume (50-day):	110,800
Common Shares Outstanding:	35.8 million
Shares in Public Float (As of 11/17/2016):	6.75 million
Market Cap:	\$11 million
Aishuo Downloads (As of October 2016):	43 million

**PRODUCT: Roam Like Home**

DELIVERED FIRST solution to Smart Communication in Q2 2016



- Smart Communications is a typical emerging market operator with 95% pre-paid accounts across its 65 million subscribers
- Branded Smart Roamer, it attracts Migrant Workers wishing to call home at the best price and quality while abroad
- App also attracts tourist roamers by giving free incoming calls to encourage users to keep their SMS card active

Operator leverages its ROAMING relationships to offer true innovation



- C-level concept at Smart Communications was to continue to generate revenue from pre-paid users when they traveled abroad
- Restricted roaming calls using only its optimized VoIP app means roaming-call operator costs is less than \$0.01/min
- Where once there was zero revenue from pre-paid roamers, now there is an increase in home-network weekly voice RPU

**Competitive Advantages**

- First to offer own brand app to operators to compete with VoIP apps
- Proven patented VoIP solutions with clear business model for the operators
- 15 mins of voice for 1MB of data = low impact on core network
- Low data consumption = affordable data roaming calls for operator’s roamers
- Aishuo - Lowest data roaming VoIP app available to Chinese tourists traveling overseas with highly competitive call prices for calling home to China from overseas



**LIVE in 7 Emerging Markets**



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